

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Jay Z. Muchin et al.

Title: BATTERIES, ACCESSORIES,  
MARKETING BUNDLES AND  
MARKETING METHODS

Appl. No.: 10/748,889

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Examiner: Reynolds, Steven Alan

Art Unit: 3728

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the  
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Todd A. Rathe

(Printed Name)

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**AMENDMENT AND REPLY UNDER 37 CFR 1.116**

Mail Stop After Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the FINAL Office Action dated September 28,  
2007, concerning the above-referenced patent application

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2  
of this document.

**Remarks/Arguments** begin on page 16 of this document.

Please amend the application as follows: